

REPORT on Workshop  
“STRENGTHENING THE CURRICULUM OF  
B.Sc FASHION & APPAREL DESIGN COURSE”,  
held at Army Institute of Fashion & Design, Bangalore on 10<sup>th</sup> Jan 2018.



**VICE CHANCELLOR, PROF T D KEMPARAJU LIGHTING THE LAMP AND  
INAUGURATING THE WORKSHOP WITH PRINCIPAL, AIFD, DR H L  
VIJAYAKUMAR AND BRIG MANN, OIC AWES**

As the Bangalore University was recently trifurcated into three universities, Army Institute of Fashion & Design, Bangalore along with three other institutes offering B.Sc FAD course now is part of Bangalore North University. The Vice Chancellor of BNU, Prof T D Kemparaju along with Principal AIFD, Dr H L Vijayakumar decided to revise the syllabus of the course to keep abreast of the changes in the fashion and apparel industry.

Dr H L Vijayakumar decided to hold a workshop prior to revising the syllabus, where he invited eminent members from the industry and faculty members from the other colleges along with alumni from AIFD to participate and ideate.

Prof T D Kemparaju, the Vice Chancellor of BNU inaugurated the function and spoke of bringing courses at BNU on par with global courses and spoke of his appreciation for Dr H L Vijayakumar for taking the initiative for the same.

Dr H L Vijayakumar did a short presentation on the present syllabus with its glaring lacunae and spoke how AIFD was already bridging the gap between the syllabus and the needs of the industry.

Mr Arvind Rao, DGM, Organisation Development of Ms Shahi Exports then did a presentation where he spoke on the need to develop work force etiquette among the students.



### **PARTICIPANTS AT THE WORKSHOP**

He also suggested some subjects including Business Statistics which could be added to the revised curriculum.

Mr Devesh Pant, a designer working for Flipkart, then spoke of the necessity of training students with entrepreneurial skills.



### **PANEL DISCUSSION**

The panel discussion which followed the presentation comprised of

1. Dr H L Vijayakumar – moderator
2. Mr Balakrishna Shetty of M/s Shahi Exports Pvt. Ltd
3. Mr Zafir Ahmed of Reliance Retail
4. Mr Vipul Mathur of American Bull
5. Mr Premjeet Singh
6. Mr Karthick Reddy of Dickies India