

INSTITUTE DISTINCTIVENESS

The Army Institute of Fashion Design was established in Bangalore under the aegis of the Army Welfare Education Society (AWES) to impart quality education in the field of Fashion and Design to the wards of Army Personnel both serving and retired. It is one of twelve leading institutes of higher education managed by AWES which also manages 133 Army Public schools and 246 Army Pre-Primary Schools all over the country. The AIFD vision includes strengthening the institute by providing a rigorous learning experience built on the highest standards of academic and scholarly excellence, an environment that promotes creativity and experimentation and diverse experiential learning with a variety of industry partners. The institute has the vision of working with industries worldwide in building a strong culture of innovation and entrepreneurship.

AIFD offers a three year B.Sc degree in Fashion Apparel Design, affiliated to Bangalore University. While following the curriculum and the syllabi set by the University impeccably, the institute also offers value added courses to enrich the curriculum and broaden the knowledge of the students, which serves to increase their employability quotient. The Institute follows the best Management practices designed by the Headquarter AWES for smooth and efficient functioning. AWES has come out with a Blue Book containing the administrative guidelines and Yellow Book for financial guidelines. The Institute and the Management has also formulated Standard Operating Procedures (SOP) for each and every activity, starting from admission to procurement of materials. The management has decentralized the administrative and the financial powers from institute level till the Army HQ.

The FAD Course is both versatile and unique and is designed to integrate fashion design, garment technology, textile technology, management and IT CAD. The Institute has appointed qualified faculty with experience both in industry and academics. Due to the best teaching practices and academic expertise of the faculty, the institute has bagged an unprecedented number of ranks in the University exams conducted by Bangalore University.

The teaching-learning process is on par with the best institutions, being a unique mix of theory and experiential based learning. To enrich the students beyond the specified curriculum, the faculty designs value added courses to overcome the limitations of the students and the curriculum. The faculties have excellent organizing skills, being well versed in organizing and conducting seminars and National and International level Conferences. The Institute has large, well lit class rooms with technology aided learning, laboratories with state of art equipment, machinery, hardware and software to train the student to meet the needs of the fashion, apparel and retail industry. The library in AIFD has all the necessary books, trade journals, e-journals, international and national magazines to cover all the requirements of the course. The Library is also equipped with a subscribed online fashion forecasting website WGSN (150 users) which gives the latest information of the fashion and textile industry across the globe. The institute has a dedicated internet lease line connection. All computers are connected with LAN.