

DESIGNING FUNCTIONAL SCARVES FOR E-COMMERCE

Students of the 2nd year B.Sc Fashion & Apparel Design Course were given a brief to design scarves for sale on Amazon. The scarves had to be functional with a hidden zippered pocket and were to be twisted in the shape of the infinity symbol.

The following students designed and constructed the scarves



Designed by Ms Aparna Yadav

Designed by Ms Ankita & Ms Pragati



Designed by Ms Aishwarya Thakur & Ms Pratibha

Designed by Ms Babli Kumari



Designed by Ms Dimpal

The designs were diverse in nature with some students opting for sustainable fabrics while others added embellishments in the form of lace, hand and machine embroidery.

